BPC Website Privacy Policy

This privacy policy will help you understand how Berthoud Pickleball Club (BPC) uses and protects the data you provide to us when you visit and use our website https://berthoudpickleball.club/.

We reserve the right to change this policy at any given time, of which you will be promptly updated. If you want to make sure that you are up to date with the latest changes, we advise you frequently visit this page.

What User Data We Collect

When you register we collect the following information.

- Your name, phone number, residence address, and email address.
- We use WordPress EasyCart feature called STRIPE to process directly with the bank.
- Your credit card information is not shared, but used by EasyCart STRIPE.

Why We Collect Your Data

We are collecting your data for several reasons:

- To record your membership registration.
- To track member names, addresses, email address, and phone numbers.
- To communicate with members, to improve our services and products.
- To contact you for events, activities, surveys, or other club needs.

Safeguarding and Securing the Data

BPC is committed to securing your data and keeping it confidential. BPC has done all in its power to prevent data theft, unauthorized access, and disclosure by implementing the latest technologies and software, which help us safeguard all the information we collect online.

To provide Services to you:

We collect information to send you email or postal mail, perform tasks required to complete a purchase transaction, provide customer support, or provide other types of customer relationship management and fulfillment. We may also use your information to optimize or improve our Services and operations, for example training and quality assurance.

Links to Other Websites

Our website contains links that lead to other websites. If you click on these links BPC is not held responsible for your data and privacy protection. Visiting those websites is not governed by this privacy policy agreement. Make sure to read the privacy policy documentation of the website you go to from our website.

Cookie Policy

BerthoudPickleball.Club website does NOT presently use "cookies" to improve or individualize your online experience.

GOVERNING LAW

This site is intended for use in the United States of America. We attempt to protect the personal information of all users of our site and we attempt to comply with local data protection laws to the extent they apply to our Services, but our site is targeted to United States citizens and our policies are directed at compliance with those laws.

The Colorado law requires organizations to notify Colorado residents within 30 days of the discovery of a data breach where their Personal Identifiable Information (PII) was involved and requires businesses and other organizations to implement reasonable controls and safeguards to protect Colorado residents and their PII (<u>CRS 6-1-716</u>).

As Required by Law:

We may disclose information as required by law, such as in response to a subpoena, a lawful request by a public authority, including to meet national security or law enforcement requirements, or similar legal process, and when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a legal request.