



SATURDAY, SEPTEMBER 23, 2023

PICKLEBALL TOURNAMENT - THE PICKLR
CELEBRATION - CROOKED BEECH
BREWING COMPANY

EXPAND YOUR BRAND • INCREASE YOUR VISIBILITY BUILD YOUR COMMUNITY

TAKE THIS OPPORTUNITY TO BUILD THE COMMUNITY AROUND YOU BY SPONSORING A LITTLE HELP'S FIRST ANNUAL NORTHERN COLORADO PICKLEBALL TOURNAMENT FUNDRAISER.

We are a statewide 501(c)(3) nonprofit that serves **730+** older adults in Northern Colorado and provides over **2000** services a year to help them age well and thrive.



SPONSORSHIP OPPORTUNITIES

GOLDEN PICKLE SPONSORS: \$1,000

Sponsorship recognition includes:

- Premier Placement for your Logo on
 - Tournament signage
 - Pints & Pies Celebration
 - Website - Event pages
 - Newsletter reaching over 3000 views/month
- All Event Communications
 - Email
 - Social media (Facebook, Instagram, and LinkedIn)
- Two complimentary tickets
 - Pickleball tournament (Commitment need by Friday, August 31st)
 - Pints & Pies Celebration
- Verbal kudos at the Pints & Pies Celebration

“THE KITCHEN” SPONSORS: \$500/sponsor

Sponsorship recognition includes:

- Logo and flyer Placement in the snack room
- Name in Newsletter reaching over 3000 views/month
- Verbal kudos at the Pints & Pies Celebration

1-2-3 MATCH SPONSORS

Pledge to make a matching donation of \$1, \$2, or \$3 for every \$10 pickleball sold. Our goal is to sell 200 pickleballs!

Sponsorship recognition includes:

- Your name on signage next to the ball purchase table
- Verbal kudos at the Pints & Pies Celebration

Contact **Colleen Meyer**,
Northern Colorado Director at
colleen@alittlehelp.org regarding
sponsorship opportunities.

